



State of Idaho

Ben Ysursa
Secretary of State

LOBBYIST MONTHLY REPORT FORM

To Be Filed By:

L-3 LOBBYISTS
(Sec. 67-6619)

Page _____ of _____ Page(s)
THIS SPACE FOR OFFICE USE ONLY

05 MAR -9 PM 12:00
SECRETARY OF STATE
STATE OF IDAHO

(Type or print clearly in black ink)
See instructions at bottom of page

Lobbyist's name and permanent business address James G. Reid Ringier Clark Chartered P.O. Box 2773 Boise, ID 83701	Date prepared 3/9/05	Period covered <input checked="" type="checkbox"/> month ending (Mo.) (Day) (Yr.) 2 28 05
--	--------------------------------	---


Item 1	Totals of all reportable expenditures made or incurred by Lobbyist or by Lobbyist's Employer on behalf of Lobbyist's Employer.				
Category of Expenditure Reimbursed Personal Living and Travel Expenses Pertaining to Lobbying Activity Do Not Have to be Reported	* Total Amount for All Employers	Proportionate amounts contributed by each employer (Identify employers, under Item 3, at bottom of page.)			
		Employer No. 1	Employer No. 2	Employer No. 3	Employer No. 4
Entertainment	\$ <u>0</u>	\$ <u>0</u>	\$ _____	\$ _____	\$ _____
Food and Refreshment	_____	_____	_____	_____	_____
Living Accommodations	_____	_____	_____	_____	_____
Advertising	_____	_____	_____	_____	_____
Travel	_____	_____	_____	_____	_____
Telephone	_____	_____	_____	_____	_____
Other Expenses or Services	_____	_____	_____	_____	_____
Total	\$ <u>0</u>	\$ <u>0</u>	\$ _____	\$ _____	\$ _____

*When the number of employers you are reporting for requires multiple L-3 forms to be filed a total amount for all employers should be entered on Page 1.

Item 2	The totals of each expenditure of more than fifty dollars (\$50) for a legislator or other holder of public office.			
Date	Place	Amount	Names of Legislators & Public Officials in Group	
	N/A			

☐ Continued on attached page(s)

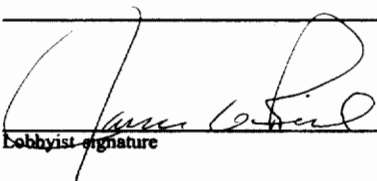
INSTRUCTIONS Who should file this form: Any lobbyist registered under Section 67-6617 Idaho Code. Filing deadline: Monthly reports due within ten (10) days of the month for activities of the past month. TO BE FILED WITH: Ben Ysursa Secretary of State PO Box 83720 Boise, ID 83720-0080 Phone: (208) 334-2852 Fax: (208) 334-2282	Item 3	Employer(s) Name(s) and Address(es)
	No.1	Direct Marketing Assoc. c/o Dehart + Darr 1360 Beverly Rd McLean, VA 22101
	No.2	
	No.3	
	No.4	

Item 4	Expenditures made by the lobbyist or by the lobbyist's employer in the nature of contributions of money or other tangible or intangible personal property to any Legislator, or for or on behalf of any legislator.		
	Date	Amount	Name of Legislator Receiving or Benefited
			

Item 5	Subject matter of proposed legislation, the number of the Senate or House Bill, Resolution or other legislative activity in which the Lobbyist was supporting or opposing.			LEGISLATIVE SUBJECT IDENTIFICATION	
				Code Subject	Code Subject
Subject Code (from table)	Bill, Resolution or Other Legislative Ident. Number	Appropriation Bill Number and Section Number	01 Agriculture, horticulture, farming, and livestock	17 Health service, medicine, drugs and controlled substances, health insurance, hospitals	
			02 Amusements, games, athletics and sports	18 Higher education	
			03 Banking, finance, credit and investments	19 Housing, construction, codes	
			04 Children, minors, youth, senior citizens	20 Insurance (excluding health insurance)	
			05 Church and religion	21 Labor, salaries and wages, collective bargaining	
			06 Consumer affairs	22 Law enforcement, courts, judges, crimes, prisons	
			07 Ecology, environment, pollution, conservation, zoning, land and water use	23 License, permits	
			08 Education	24 Liquor	
			09 Elections, campaigns, voting, political parties	25 Manufacturing, distribution and services	
			10 Equal rights, civil rights, minority affairs	26 Natural resources, forest and forest products, fisheries, mining and mining products	
			11 Government, financing, taxation, revenue, budget, appropriations, bids, fees, funds	27 Public lands, parks, recreation	
			12 Government, county	28 Social insurance, unemployment insurance, public assistance, workmen's compensation	
			13 Government, federal	29 Transportation, highways, streets and roads	
			14 Government, municipal	30 Utilities, communications, televisions, radio, newspaper, power, CATV, gas	
			15 Government, special districts	31 Other (please specify) _____	
			16 Government, state		

Consumer
Protection

CERTIFICATION: I hereby certify that the above is a true, complete and correct statement in accordance with Section 67-6624 Idaho Code.

 3/9/05
Lobbyist signature Date